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Adam Goddard
editor/motion graphics

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Professional Summary

I am a creative with 11 years commercial experience. I deliver art direction and design communication solutions for digital marketing strategies, campaigns and events. My production skills include design for print, video, digital, motion graphics and presentations. I have a proven ability to work independently and collaboratively within a creative team. I work hard to meet deadlines within budget and exceed client's expectations.

Skills

Computers: Mac and PC

Graphic Design: CS4 After Effects, CS4Flash (timeline animation), CS4 Photoshop, CS4 Illustrator, CS4 InDesign,

Video Production: *editing systems*: Final Cut Pro, Premiere Pro, DVD authoring

Filming: studio and onsite video and photographic camera work

Work History

December 2009 - to date

Run my own business. Consulting to agencies as a creative producer, video editing and motion graphics

July 2006 - November 2009

Zing Communications, Surry Hills, NSW - Art Director

Senior Art director for digital and experiential marketing drives, themed events, Producer for video, motion graphic productions.

Clients: Coca Cola, Ezibuy, McDonald's, Nestle, Optus

November 1999 - June 2006

Harrow Productions, Balmain, NSW - Art Director/Graphic Designer

Successfully helped position Harrow as an innovative design, video and events production company. Creation of motion graphics, video production, bespoke presentations for marketing, events, advertising, and product promotion.

Clients: SONY, Telstra, Colgate Palmolive

October 1996 - November 1998

Delve, London - Art Director / New Media Designer

Creative direction and production of CD-ROM projects. Designed bespoke Financial Quarterly Report program for Global Asset Management, London

Clients: British Foreign & Commonwealth Office, News International and BUPA.

September 1995 - October 1996

Touch Animation, London - Motion Graphic Designer

Story board and motion graphic designer to a company that specialised in 3D broadcast design; program identity and title sequences. Clients included BBC, Channel 4 and Carlton Television.

Recognition

Moving Image in Interactive Media, BAFTA, London 1998

British Foreign and Commonwealth Office, 'Oceans Of Innovation' CD-ROM for the British Pavilion at the Lisbon Expo

BIMA (British Interactive Multimedia Association), London 1998

Won Gold for the 'Business To Business Award' for the Global Asset Management

Society of Typographic Designers June 1995

Awarded Licentiate to the Society of Typographic Designers, London

Education

BA (Hons) Graphic Design 2:1 (upper second) Kingston University, Surry, England

September 1992 - June 1995

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References.

John Collingwood-Smith, KahDo

Mike Maurice, Account Director, Frank PR